

Privacy Policy

PLEASE READ THIS PRIVACY POLICY CAREFULLY BEFORE USING OUR WEBSITE OR SERVICES.

FulfillRite, LLC (“**Company**”) is committed to protecting the privacy and security of the visitors and registered users who access www.FulfillRite.com and/or our Web Portal at my.fulfillrite.com (collectively “**Website**”). This Privacy Policy is intended to explain our privacy practices and inform you of the way your information is collected and used, and the circumstances under which we disclose personal information to third parties.

Our commitment to you is that we will use our best efforts not to disclose information collected from you, other than as described in this Privacy Policy. By using our Website and/or any of our services, you acknowledge that you have read and accepted our privacy practices set forth below.

If you do not accept our privacy practices, then you should not use our Website. This Privacy Policy is incorporated by reference into and forms part of the Terms of Use of the Company.

1. **Information We Collect**

We collect different types of information from you when you access the Website and use our services, including information that directly identifies you or information otherwise defined as “personally identifiable” under applicable law.

For example, when you register with us, the personally-identifying information we request from you include your full name, email address, and telephone number and certain business related information. After registration and throughout the performance of our services, we will collect other personal and business information including shipping addresses and payment information. Such information may be obtained directly from you, or otherwise through the performance of our services.

We may also collect additional information that may not by itself reasonably identify you as the source, such as your IP address, your MAC address, the location from which you access the Website, the type of computer operating system you are using, the domain name of the website from which you linked to the Website.

Our policy is to collect and use your personal and business information solely for the following purposes:

- To respond to your questions;
- To provide you with the services in a professional manner;
- To generate analytics for the improvement of the Website, and for research purposes;
- To maintain a commercial relationship with you, and to communicate with you;
- To enforce or apply our Terms of Use and otherwise protect our legal rights;
- To monitor traffic on our Website, or (in case of criminal activity or misuse of our information) to cooperate with law enforcement;
- To meet legal and regulatory requirements, and as otherwise required by law.

We will retain your information for a period necessary to fulfill the above purposes, unless a longer retention period is required or permitted by law.

2. **Cookies** We may also use “cookies,” which are small data files placed and stored on your computer for recordkeeping purposes.

Cookies are used as follows:

- To recognize you as a regular user;
- To estimate our audience size by determining repeat usage of the Website;

- To measure traffic patterns for use as a research tool to understand how our users habits are similar or different from one another;
- To offer, facilitate, personalize, and improve our services;
- To perform quality assurance and business analyses;
- To conduct and gather other analytics on our Website (and in the web portal, also to save your settings, including your password and user name).

You can manage, block or delete cookies in your browser settings. You can also set your browser to notify you when you receive a cookie, in order to give you the chance to determine whether or not to accept it.

The Company uses Google Analytics Advertising Features including Remarketing with Google Analytics, DoubleClick Platform integrations, Google Display Network Impression Reporting, and Google Analytics Demographic and Interest Reporting to collect information about use of the Website. Google Analytics collects information such as how often users visit the Website, what pages they visit when they do so, and what other sites they used prior to coming to the Website. We use the information we get from Google Analytics only to improve the Website. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit the Website, the cookie cannot be used by anyone but Google. Google's ability to use and share information collected by Google Analytics about your visits to this Website is restricted by the [Google Analytics Terms of Use](#) (as [amended for government websites](#)) and the [Google Privacy Policy](#). You can prevent Google Analytics from recognizing you on return visits to this Website by disabling cookies on your browser.

For more information on Google Analytics, please visit [Google Analytics](#)

Google Analytics Terms of Service <http://www.google.com/analytics/tos.html>

Google Analytics Cookie Usage on Websites

<http://developers.google.com/analytics/devguides/collection/gajs/cookieusage>

You can opt-out of Google Analytics and can use the Google Analytics Opt-out Browser Add-on to disable tracking by Google Analytics <https://tools.google.com/dlpage/gaoptout/>.

3. **Links to Other Sites** This Website contains links to other sites that are not owned or controlled by us. Please be aware that we are not responsible for the privacy policies of such other sites. We encourage you to be aware when you leave our site and to read the privacy policies of each and every site you visit.
4. **Information from Other Sources** We may receive information about you from other sources and add it to our account information. Examples of information we receive from other sources include updated delivery and address information from our carriers or other third parties, which we use to correct our records and deliver your next shipment or communication more easily, and account information which we use to help prevent and detect fraud.
5. **Impersonation** We at times will want to access your account on this Website. Possible reasons include but are not limited to customer support and technical support issues. This is most effectively done when we impersonate your identity on this Website so we can see exactly what you see on your end. This means there are times when we will impersonate you on our Website and will use your information to do so.
6. **Sharing of Information** We employ other companies and individuals to perform functions on our behalf. Examples include delivering packages, sending postal mail and email, analyzing data, providing marketing assistance, processing payments, and providing customer service. Such service providers shall be granted with limited access to personal information needed to perform their functions, but may not use it for any other purposes. We do not rent, trade or share personal or business information with third parties for any other reason, except when we have your permission, *provided however* that we may share your personal or business information under the following circumstances:

- If required by law and if we believe in good faith that the disclosure is required or necessary to protect our rights and/or comply with a judicial processing, court order, legal process served on us or other lawful request from any court or other duly authorized governmental body.
- If we believe in good faith that disclosure is necessary to protect against misuse or unauthorized use of our Website or services, prevent and address fraud or technical issues or otherwise protect our (or our customers') rights, property, and safety.
- If we believe that it is required in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, a potential threat to the physical safety of a third party, or as otherwise required by law.

We may also share your aggregate anonymous information with third parties in order to improve the quality or design of our Website and services.

We may transfer personal information to a third party entity in the event of an assignment of this Website or otherwise in the event of merger, asset purchase or similar transaction. You will be notified via email of any such change in ownership or control of personal or business information.

Except as provided above, we will not share any of your information to any third party without permission.

7. Children

We understand the importance of taking extra precautions to protect the privacy and safety of children using our services. Therefore, we restrict the use of our Website to persons eighteen (18) years of age or older.

In addition, we do not knowingly collect, use or disclose personal information from children under thirteen (13), or equivalent minimum age in the relevant jurisdiction, without verifiable parental consent. If we learn that we have collected the personal information of a child under thirteen (13), or equivalent minimum age depending on jurisdiction, without first receiving verifiable parental consent we will take steps to delete the information as soon as possible.

8. California Users

If you are a California resident, you have the right to request information from us regarding our disclosures, if any, of your personally identifiable information to third parties for direct marketing purposes. Such request must be submitted to us via email or in writing to our address stipulated in Section 10 below, and must include the reference "Request for California Privacy Information" on the subject line and in the body of the message, and must include the email address or mailing address, as applicable, for us to send our response.

9. International Users

If you are accessing our Website from the European Union, Asia, or any other region with laws or regulations governing personal data collection, use, and disclosure that differ from United States laws, please be advised that through your continued use of our Website, which is governed by U.S. law and this Privacy Policy as incorporated into our Terms of Use, you will be transferring your personal and/or business information into the United States and you consent to that transfer.

10. Changes to This Privacy Policy

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our Privacy Policy. However, if our information practices change at some time in the future, we will post the changes to our Website and revise our Privacy Policy accordingly. We recommend you to frequently check our Privacy Policy. You may prevent your information from being used for purposes other than those for which it was originally collected by e-mailing us at the address below.

11. Contact Us

If you have any questions or concerns over this Privacy Policy you may contact us as listed below:

Attn: FulfillRite/Privacy Officer

825 Towbin Ave

Lakewood, NJ 08701

support@fulfillrite.com

You can update or correct your personal or business information on file with us at any time by emailing your account representative or support@fulfillrite.com. We may use your email address to contact you from time to time in order to send notices required by law or to provide information regarding our Website. We also may contact you by telephone for the same reasons. You may at any time choose to unsubscribe (or “opt-out”) by emailing your account representative or support@fulfillrite.com.

12. Effective Date

This Privacy Policy was last modified on December 28, 2021
